



DirectLaw Web Services for Law Firms Pricing Guide – January 2008



The Benefits

- Increase your market penetration and revenue base by attracting web-savvy clients who want a convenient, easy-to-use online method of purchasing legal services on-line and communicating with their lawyer on-line.
- Differentiates your firm from the others by promoting online capabilities designed to better serve your clients.
- Increase your firm's reach by capturing statewide markets via the use of a web-based delivery system.
- Increase overall staff productivity by decreasing the number of in-person client meetings. Give your clients the ability to provide their information to you – any time, day or night - via the web using our web-based solution, *ClientSpace™*
- Uniform and consistent data input, for both web (online) clients and offline clients.
- Improved quality control of final documents.
- Increased capacity to train paralegal staff in the use of legal document assembly, creating leverage for your firm.
- Easy implementation. No documents to develop or program. No software to install.
- Technical support available 24 x 7.
- Pricing strategy where the more legal services you sell, the lower your cost.



The Annual Subscription – What’s Included:

- Access to over 400 interactive, web-enabled Rapidocs document templates which are available to your clients over the Web.
- Document templates can be used in-office to increase productivity or on the Web..
- Unlimited use of our Rapidocs document templates. There is no royalty for each separate use of a document. Use a template as many times as you need.
- Our Controlled Access Hosted *ClientSpace™ Application* which includes an individualized Administrative Area for your Firm to manage client-related data.
- e-Commerce Component to enable you to process credit card transactions through your secure ClientSpace™ web site. Your web site can be set up so that clients can purchase documents directly bundled with your legal advice, or they can simply access the Questionnaire from their ClientSpace and you can bill them separately when you return the completed document to the client.
- Free License to **Rapidocs Solo** – our Authoring Application. This enables you to author your own documents.
- Listing in the DirectLaw Directory of Law Firms -- which are linked to the Epoq US, Inc., family of smart legal form sites -- to generate traffic for your firm.

Annual Subscription Fee Covers both Web Service and in-office service.	Solos	2-3 Attorneys	4-6 Attorneys	6-10 Attorneys	Over 10 Attorneys
One Year Minimum Term Applies. Discount for a longer term. Monthly Fees are paid in advance.	\$4,800.00 Payable Monthly @ \$400/month	\$7,200.00 Payable Monthly @ \$600/month	\$9,600.00 Payable Monthly @ \$800/month	\$11,640.00 Payable Monthly @ \$970/month	Call for a Custom Quote

NO SET-UP FEE. SET-UP INCLUDES:

- Setup of branded *ClientSpace™ Application* for your firm including a branded, login page.
- Setup of individualized Administrative Area to manage client-related data.
- Creation of your Document Inventory and linking of documents to your e-Commerce Component.
- Insertion of link and appropriate text on your firm’s existing home page.
- Search engine optimization and marketing setup for online advertising in Google AdWords® and Yahoo Overture®.
- You are required to have your own existing web site.



The In-Office Service: How it Works

Our in-office forms service is **included** in the Subscription Fee at **no additional cost**. This is designed for clients who are not on the Internet and wish to visit with you in your office.

The Service consists of two components:

First -- Unlimited access to and use of our complete set of Questionnaires that you can print out for your use.. These are made available to you in Adobe (.pdf) format and are integrated with our Rapidocs document templates. The Questionnaires are designed to be printed by your firm and given to your off-line clients for completion in pen or pencil. The Questionnaires organize your client's data and mirror our online Questionnaires. When the client delivers the completed Questionnaire to you, the client's data will be entered into your own online document portal through the use of our Rapidocs document templates that match the Questionnaires.

Second -- A state-specific and personalized Document Portal for your firm's exclusive use. The Document Portal enables you to assemble documents utilizing the same online Questionnaire that your web clients will use. Upon completion, your documents may be exported to Rich Text Format (.rtf) for use with Microsoft Word, ready for further revision (if needed) and printing.

There is no limit on the number of documents you can create or the number of clients who use the system.

Additional Optional Services

- Custom Web Site Design if you do not currently have a site. (Priced Separately)
- Custom Development of interactive, Rapidocs document templates. (Priced Depending on the complexity of the document).
- Access to Content Solutions for web site legal information enhancements. Includes an in-depth, substantive articles and FAQ's on specific legal issues.
- Search engine marketing assistance.

Security

One of the most important facets of a hosted web-based application service provider like Epoq US, Inc. is the need to separate and safeguard the confidentiality of client data. Security and privacy are paramount. Epoq has implemented numerous measures to ensure the confidentiality and security of your clients' documents. Our solution is hosted in a highly secure environment, protected by encryption and authentication in a hardened, protected site.

Through our secured, state-of-the-art hosting facilities, our clients receive the highest data protection commercially available.



We provide an integrated system that lets authorized parties in and keeps everyone else out with:

- Firewalls to prevent unauthorized access
- SSL encryption to keep documents secure
- U.S. government-standard 128-bit AES encryption
- Site certificates to verify server identities
- Secure ID's to verify user identity
- Windows security to keep network logins locked up
- Intrusion protection against login attempt and unauthorized transmissions
- Off-site data storage

Our systems are built with the highest level of security and redundancy to prevent privacy loss and ensure maximum uptime.

Features of this facility include:

Physical Security. All computer and network communication systems are housed in a secured, hardened hosting facility with 24x7x365 guard patrols and full surveillance and biometric access control systems.

System Redundancy. Our system has built-in redundancy at every point, including Web, application, file, database, and storage servers.

Network Monitoring. Epoq's infrastructure is continuously protected by a broad shield of network equipment and software tools and continuously monitored by our staff for any attempted network attacks.

Network Security. Epoq requires its clients (e.g. law firms and the law firm's clients) to use Secure Socket Layer (SSL) encryption technology (128-bit minimum) when accessing the Epoq applications with an Internet browser. Digital certificates ensure the authenticity of each SSL session. This helps minimize the risk of data stream interception between the user's browser and the Epoq service.

Data Backup. We automatically back up all client data nightly and store it at a secured, off-site facility. All backups are encrypted, and any unused, obsolete, or end-of-life media is destroyed to prevent third-party data retrieval.

User Authentication. Our authentication policies enforce security without increasing complexity for authorized end users.